

MOBILE AREA DENTAL SOCIETY
FIRST DISTRICT COMPONENT OF
THE ALABAMA AND AMERICAN DENTAL ASSOCIATION
MOBILE, BALDWIN, WASHINGTON AND CHOCTAW COUNTIES
www.mobileareadentalsociety.com

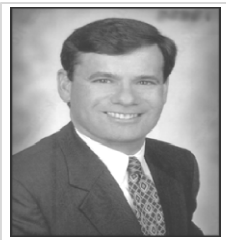
TO: Mobile Area Dental Community
 FROM: Bancroft McMurphy, III, DMD
 Secretary-Treasurer, Mobile Area Dental Society
 DATE: September 30, 2009
 RE: Friday, October 23, 2009 Continuing Education Meeting

Our second continuing education meeting will be held on Friday, October 23, 2009 at the Battle House Hotel, Mobile, AL. Our guest lecturer will be Alan E. Fetner, DMD, who will be speaking on "The Team Approach to Periodontal Therapy" (6 hrs). For your convenience, Dr. Fetner's handouts are posted to the MADS website and may be printed prior to the meeting. Please return your registration form in the enclosed self-addressed envelope provided by Friday, October 16, 2009. Should you have any questions, feel free to contact me at (251) 660-7434.

Schedule
CEU Meeting

"The Team Approach to Periodontal Therapy" (6 hrs)
 Friday, October 23, 2009
 (RSVP by October 16, 2009)

8:00-8:30	Registration & Continental Breakfast
8:30-12:00	Clinical Presentation(s)
12:00-1:00	Lunch Provided
1:00-3:30	Conclusion of Clinical Presentation(s)



Alan E. Fetner, DMD, has been a practicing periodontist since 1985. He received both his dental and periodontal degrees from the University of Florida. In 1989 he earned his Periodontal Board Certification. He is an Assistant Clinical Professor at the University of Florida,

College of Dentistry and a speaker for the American Dental Association. Dr. Fetner also served on the faculty of the Pankey Institute and FCCJ Dental Hygiene Program for over 20 years. He is known nationally for his expertise in the field of Periodontics and dental implants and has presented over 100 invited lectures in more than 30 states and three provinces. Dr. Fetner is past president of the Florida Association of Periodontists and formerly held elected office in the American Academy of Periodontology. Alan maintains practice with his wife Dr. Mary Hartigan. They have four children, two of whom attend dental school at the University of Florida. They are a unique "Periodontal Couple" being one of the few married Board Certified Periodontists in the United States.

This popular seminar fulfills an important clinical need by providing general dentists and their clinical staff with the latest information on appropriate periodontal therapy by case type. At the conclusion of this meeting, the participant will be able to:

- Define goals, establish protocols, and measure results to achieve excellence in periodontal therapy
- State the latest information on the association between periodontal disease and systemic disease
- Explain root planing techniques that minimize or eliminate root sensitivity
- Identify the importance of the dental hygienist as a key periodontal therapist
- Recognize when and how to refer patients to a periodontist; and,
- Explain how to cultivate this relationship to benefit your practice

Cost: (Reservations Required)

ADA Members	On or before October 16th	After October 16th and before October 23 rd	On-Site (Based on Space Availability)
Doctor	\$225	\$250	\$275
Staff	\$60	\$70	\$80
Non-ADA Members			
Doctor	\$275	\$300	\$325
Staff	\$80	\$90	\$100

Cancellation & Refunds

- FULL REFUND-On or before October 16th
- ½ REFUND-October 16th – October 23rd
- NO REFUND-After October 23rd